



# Market Profile

Okmulgee County, OK (40111)

Geography: County

Okmulgee County,...

Population Summary	
2000 Total Population	39,685
2010 Total Population	40,069
2014 Total Population	39,865
2014 Group Quarters	1,374
2019 Total Population	39,553
2014-2019 Annual Rate	-0.16%
Household Summary	
2000 Households	15,300
2000 Average Household Size	2.53
2010 Households	15,362
2010 Average Household Size	2.52
2014 Households	15,279
2014 Average Household Size	2.52
2019 Households	15,163
2019 Average Household Size	2.52
2014-2019 Annual Rate	-0.15%
2010 Families	10,541
2010 Average Family Size	3.05
2014 Families	10,420
2014 Average Family Size	3.05
2019 Families	10,296
2019 Average Family Size	3.05
2014-2019 Annual Rate	-0.24%
Housing Unit Summary	
2000 Housing Units	17,316
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	11.6%
2010 Housing Units	17,891
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	14.1%
2014 Housing Units	17,891
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	25.5%
Vacant Housing Units	14.6%
2019 Housing Units	17,847
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	15.0%
Median Household Income	
2014	\$37,481
2019	\$44,191
Median Home Value	
2014	\$72,014
2019	\$88,726
Per Capita Income	
2014	\$19,227
2019	\$22,229
Median Age	
2010	38.8
2014	39.7
2019	40.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



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## 2014 Households by Income

Household Income Base	15,279
<\$15,000	19.6%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	1.2%
\$200,000+	1.2%

Average Household Income \$48,823

## 2019 Households by Income

Household Income Base	15,163
<\$15,000	18.4%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	21.7%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.6%
\$200,000+	1.6%

Average Household Income \$56,293

## 2014 Owner Occupied Housing Units by Value

Total	10,713
<\$50,000	34.0%
\$50,000 - \$99,999	36.4%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	6.6%
\$200,000 - \$249,999	3.2%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	1.1%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.1%
\$1,000,000 +	0.1%

Average Home Value \$88,274

## 2019 Owner Occupied Housing Units by Value

Total	10,654
<\$50,000	28.4%
\$50,000 - \$99,999	27.9%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	10.9%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	1.0%
\$750,000 - \$999,999	0.4%
\$1,000,000 +	0.1%

Average Home Value \$123,585

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## Market Profile

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### 2010 Population by Age

Total	40,069
0 - 4	6.6%
5 - 9	7.0%
10 - 14	6.8%
15 - 24	13.9%
25 - 34	11.4%
35 - 44	11.6%
45 - 54	14.2%
55 - 64	12.6%
65 - 74	8.7%
75 - 84	5.1%
85 +	2.0%
18 +	75.4%

### 2014 Population by Age

Total	39,865
0 - 4	6.3%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	14.0%
25 - 34	11.7%
35 - 44	11.2%
45 - 54	13.1%
55 - 64	13.5%
65 - 74	10.0%
75 - 84	5.2%
85 +	2.0%
18 +	76.9%

### 2019 Population by Age

Total	39,553
0 - 4	6.3%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	13.2%
25 - 34	12.0%
35 - 44	11.1%
45 - 54	11.8%
55 - 64	13.8%
65 - 74	11.5%
75 - 84	6.0%
85 +	2.2%
18 +	77.7%

### 2010 Population by Sex

Males	19,854
Females	20,215

### 2014 Population by Sex

Males	19,761
Females	20,104

### 2019 Population by Sex

Males	19,638
Females	19,915

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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## Market Profile

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### 2010 Population by Race/Ethnicity

Total	40,069
White Alone	65.8%
Black Alone	8.7%
American Indian Alone	16.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	8.0%
Hispanic Origin	3.2%
Diversity Index	56.2

### 2014 Population by Race/Ethnicity

Total	39,865
White Alone	65.0%
Black Alone	8.5%
American Indian Alone	16.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	8.9%
Hispanic Origin	3.7%
Diversity Index	57.7

### 2019 Population by Race/Ethnicity

Total	39,553
White Alone	63.7%
Black Alone	8.1%
American Indian Alone	16.4%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	10.0%
Hispanic Origin	4.5%
Diversity Index	59.8

### 2010 Population by Relationship and Household Type

Total	40,069
In Households	96.6%
In Family Households	82.6%
Householder	26.3%
Spouse	18.6%
Child	31.8%
Other relative	3.4%
Nonrelative	2.5%
In Nonfamily Households	14.0%
In Group Quarters	3.4%
Institutionalized Population	1.5%
Noninstitutionalized Population	1.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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# Market Profile

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## 2014 Population 25+ by Educational Attainment

Total	26,575
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	32.0%
GED/Alternative Credential	4.7%
Some College, No Degree	23.3%
Associate Degree	10.9%
Bachelor's Degree	9.8%
Graduate/Professional Degree	4.0%

## 2014 Population 15+ by Marital Status

Total	32,148
Never Married	25.4%
Married	51.7%
Widowed	8.7%
Divorced	14.2%

## 2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

## 2014 Employed Population 16+ by Industry

Total	16,754
Agriculture/Mining	3.1%
Construction	6.4%
Manufacturing	14.3%
Wholesale Trade	1.8%
Retail Trade	10.3%
Transportation/Utilities	5.4%
Information	0.8%
Finance/Insurance/Real Estate	5.1%
Services	48.4%
Public Administration	4.3%

## 2014 Employed Population 16+ by Occupation

Total	16,754
White Collar	51.5%
Management/Business/Financial	12.0%
Professional	16.1%
Sales	8.6%
Administrative Support	14.7%
Services	20.5%
Blue Collar	28.1%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	4.8%
Production	9.6%
Transportation/Material Moving	6.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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### 2010 Households by Type

Total	15,362
Households with 1 Person	27.2%
Households with 2+ People	72.8%
Family Households	68.6%
Husband-wife Families	48.4%
With Related Children	19.7%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	14.6%
With Related Children	9.6%
Nonfamily Households	4.2%

### All Households with Children

33.3%

### Multigenerational Households

4.9%

### Unmarried Partner Households

6.5%

#### Male-female

5.9%

#### Same-sex

0.7%

### 2010 Households by Size

Total	15,362
1 Person Household	27.2%
2 Person Household	33.9%
3 Person Household	16.1%
4 Person Household	12.1%
5 Person Household	6.6%
6 Person Household	2.5%
7 + Person Household	1.6%

### 2010 Households by Tenure and Mortgage Status

Total	15,362
Owner Occupied	70.9%
Owned with a Mortgage/Loan	38.4%
Owned Free and Clear	32.5%
Renter Occupied	29.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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